FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00040341 **Type of Permit:** FILMING **Release Date:** 05/23/2011

Production Company CAMEO CONTENT

Insured Company Name CAMEO CONTENT

Contact Phone No. 1 213-864-8680
Contact Phone No. 2
Fax
Address 2336 BERKELEY AVE
LOS ANGELES, California 90026

Production Title PETSMART

Type of Production Commercial - Standard

Producer Sean Barney

Director Gabriel Olsen

1st AD N/A N/A

Production Manager N/A N/A

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Jon Gentry
Primary Phone Mobile - 917-512-1751
Secondary Phone Office - 310-425-3768

Location Assistant N/A N/A
Primary Phone Mobile - 917-512-1751
Secondary Phone

Fees

Posting 900	$207.00
Notification Charge	$310.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00

Total Permit Fee $1,227.00

Number of Locations 2

NOT A PERMIT

Permit #F00040341

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Summary Information — Location

Permit Number F00040341
Production Company CAMEO CONTENT
Insured Company CAMEO CONTENT
Production Title PETSMART

Location Manager Jon Gentry
Primary Phone Mobile - 917-512-1751
Secondary Phone Office - 310-425-3768

Location Address 5202 Donna Ave, Los Angeles, CA, 91356

Location Type Private Residence

Film Dates 5/25/2011 - 5/26/2011 07:00 - 22:00 2 days

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
No interference with merchant activity
No interference with vehicular traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached document Cameo.Petsmart.40341.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cast/Crew vehicles	40
Condors	1
Cranes	1
Cube Trucks	2
Generator	1
Motor Homes	2
Portable restrooms	1
Scissor Lifts	1
Semi Trucks	3
Stakebed Trucks	3
Trailers	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	35
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Camera on sticks; Equipment on property; Equipment on sidewalk, in curb lane & across street; Exterior MOS; Handheld equipment; Interior MOS; Intermittent pedestrian control; Dolly and track, Running cable; 4 dogs; Drive ups & away, drive-by with the flow of traffic; Pool scene;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note Receipt # for animal permit #R11-056112

Parking
Base Camp Location Type : Other Location — 21311 Victory Blvd, San Fernando Valley, CA, 91303
Crew Parking Location Type : Other Location — 21311 Victory Blvd, San Fernando Valley, CA, 91303

Posting "No Parking" signs S/S Sprague St., Donna Ave - East 100' & West 100'

NO PERMIT

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Summary Information — Location

Permit Number F00040341
Production Company CAMEO CONTENT
Insured Company CAMEO CONTENT
Production Title PETSMART

Location Manager Jon Gentry
Primary Phone Mobile - 917-512-1751
Secondary Phone Office - 310-425-3768

B/S Donna Ave., Sprague St - South 200' (Excluding 5214 Donna Ave)

Approximate Footage 601 - 900
Log Number 16303

Date(s) 5/25/2011 to 5/26/2011
Time(s) 07:00 to 22:00

NOT A PERMIT

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Summary Information — Location

Permit Number F00040341
Production Company CAMEO CONTENT
Insured Company CAMEO CONTENT
Production Title PETSMART

Location Manager Jon Gentry
Primary Phone Mobile - 917-512-1751
Secondary Phone Office - 310-425-3768

Location Address 21311 Victory Blvd, San Fernando Valley, CA, 91303

Location Type Retail Business

Film Dates 5/25/2011 - 5/26/2011 21:00 - 05:00 2 days

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	45
Cube Trucks	2
Generator	2
Honey Wagons	1
Motor Homes	2
Portable restrooms	1
Semi Trucks	3
Stakebed Trucks	3
Trailers	3
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	65
Extras	10
Spot Check	1

Filming Activities Equipment on property; Interior Dialogue; 4 dogs, Plate shots;

Jurisdiction **Political:** Los Angeles City - Council District 03 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 530 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note Receipt # for animal permit #R11-056110

Parking

Base Camp
Location Type : Filming Location

Crew Parking
Location Type : Filming Location

NOT A PERMIT

Permit #F00040341

Appointment of As Authorized Agent and Representative

I certify that I am a representative of Cameo Content ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders (amendments) to such permits. Acting on behalf of the Principal in my capacity as its authorized representative, I appoint "Stanley Location Services INC". and its employees and agents (" SLS ") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through Film L.A. Inc of Southern California for any city, county or other jurisdication where Film LA operates; to negotiate discuss, accept , modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands , acknowledges and agrees that it (and/or insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issue to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) SLS . Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints SLS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect therto. Any person, agency; entity or organization (including Film LA) and any city, county or other jurisdiction where Film LA operates) may rely upon this appointment and need not obtain further authorization for any act described herein. Any original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to Film LA, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of State of California that I am authorized to appoint WLS as agent for Principal, and based upon that authority I hereby appoint SLS as Principal's agent as set forth herein.

STANLEY LOCATION SERVICES INC.
591 E. Los Angeles St.
Simi Valley, CA 93065

818.706.8022 office
818.253.7052 cell
888.846.6011 fax

Dated: 5/20/11

Name of Principal: Cameo Content

Representative's Signature: Jon Gentry

Print Representative's name: Jon Gentry
Representative's Title: Location Manager
Principal's Address: 1041 N. Formosa Ave.
West Hollywood, Ca 90046

Principal's Telephone: (917) 512 - 1751

NOT A PERMIT